



Research Methods in Psychology For Dummies

By Martin Dempster, Donncha Hanna, Wiley

John Wiley & Sons Inc. Paperback. Book Condition: new. BRAND NEW, Research Methods in Psychology For Dummies, Martin Dempster, Donncha Hanna, Wiley, Your hands-on introduction to research methods in psychology Looking for an easily accessible overview of research methods in psychology? This is the book for you! Whether you need to get ahead in class, you're pressed for time, or you just want a take on a topic that's not covered in your textbook, Research Methods in Psychology For Dummies has you covered. Written in plain English and packed with easy-to-follow instruction, this friendly guide takes the intimidation out of the subject and tackles the fundamentals of psychology research in a way that makes it approachable and comprehensible, no matter your background. Inside, you'll find expert coverage of qualitative and quantitative research methods, including surveys, case studies, laboratory observations, tests and experiments and much more. * Serves as an excellent supplement to course textbooks * Provides a clear introduction to the scientific method * Presents the methodologies and techniques used in psychology research * Written by the authors of Psychology Statistics For Dummies If you're a first or second year psychology student and want to supplement your doorstopsized psychology textbook...



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