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The Drucker Lectures: Essential Lessons on Management, Society and Economy (Hardback)

By Peter Ferdinand Drucker, Rick Wartzman

McGraw-Hill Education - Europe, United States, 2010.

Hardback. Book Condition: New. 232 x 154 mm. Language:

English . Brand New Book. Previously unpublished talks from

the Father of Modern Management Throughout his

professional life, Peter F. Drucker inspired millions of business

leaders not only through his famous writings but also through

his lectures and keynotes. These speeches contained some of

his most valuable insights, but had never been published in

book form-until now. The Drucker Lectures features more than

30 talks from one of management's most important figures.

Drawn from the Drucker Archives at the Drucker Institute at

Claremont Graduate University, the lectures showcase Drucker's

wisdom, wit, profundity, and prescience on such topics as:

Politics and economics of the environment Knowledge workers

and the Knowledge Society Computer and information literacy

Managing nonprofit organizations Globalization During his

life, Drucker well understood that over the last 150 years the

world had become a society of large institutions-and that they

would only become larger and more powerful. He contended

that unless these institutions were effectively managed and

ethically led, the good health of society as a whole would be in

peril. His prediction is unfolding before our eyes. The Drucker

Lectures...



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Reviews

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