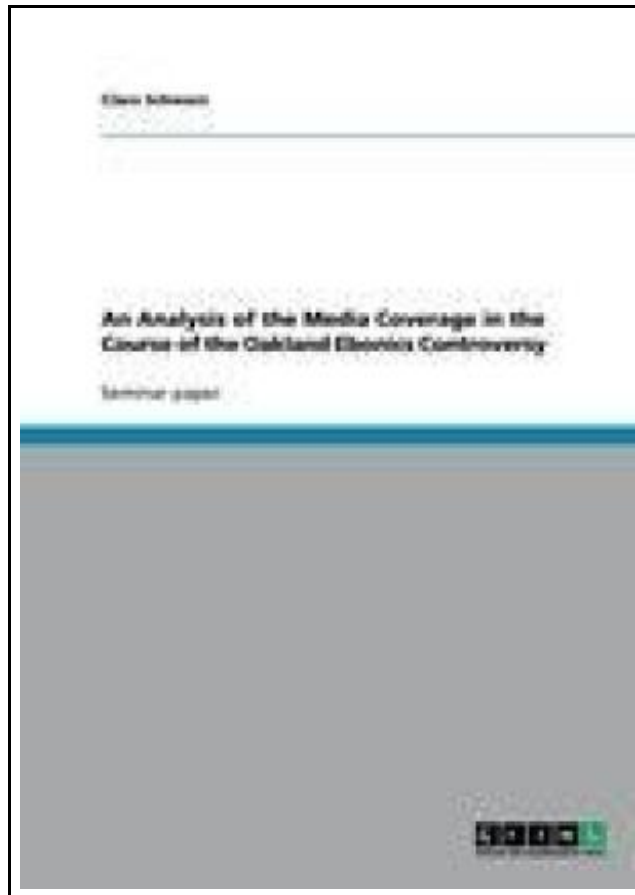


## An Analysis of the Media Coverage in the Course of the Oakland Ebonics Controversy



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## AN ANALYSIS OF THE MEDIA COVERAGE IN THE COURSE OF THE OAKLAND EBONICS CONTROVERSY



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GRIN Verlag Jun 2010, 2010. Taschenbuch. Book Condition: Neu. 212x149x2 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2010 in the subject English Language and Literature Studies - Linguistics, grade: 1,3, University of Leipzig, language: English, abstract: The United States is characterized by extensive linguistic diversity. One variation of American English has always been at the centre of scholarly research and publications African American Vernacular English (AAVE). In 1990, the African Americans made up 12 percent of the total population, which corresponds to 39.930.524 people of whom it is estimated that 80 90 percent speak AAVE. Because of its distinctiveness and its omnipresence in music and culture, AAVE has always been of great interest to sociolinguistic scholars. Especially since the Oakland Ebonics Controversy in 1996, lively debates about AAVE and the educational crisis facing African American students can be found in public discourses and in the media. The Oakland School District's proposal to use Ebonics to help African-American children learn Standard English met with much opposition. Few people supported the Oakland resolution which, backed by the LSA, acknowledged Ebonics as a language variety replete with its own syntax, structure, and grammatical rules. Although the issue of language and educational equity for African American students has been discussed many times before, basic opinions and prejudices of the US American society have not changed. In the following text, this issue will be examined from two different perspectives. First, an analysis of opinion articles published in two major newspapers will present and argue basic core elements of the media's critique. Thereafter, the linguists' response concerning the media debate will be portrayed. Many linguists discussed the subject and critically assessed the way the media dealt with the hotly debated topic and the way...



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