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THE WORLD OF THE UNITED STATES: THE CULTURAL CONSEQUENCES OF GLOBALIZATION(CHINESE EDITION)

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paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: 2012 Pages: 547 in Publisher: Henan University Press. Globalization: the cultural consequences of globalization. a book has been included in Hermes the international forefront thesis book series. is forthcoming from the Henan University Press. The content of the book is a new and enlightening. The authors examine the cultural consequences of globalization. to get rid of the shackles of the way of thinking of the nation-state (local) / globalization dualism. to get rid of the concept of entanglement ambiguity forested. open to study the problems of globalization new perspective. Global cultural products (McDonald's fast food restaurant. Coca-Cola. Barbie). TV (talk show. the real show). Hollywood movies. immigration (transnational identity). a global catastrophe. pop music (hip-hop. rock). the Internet (electronic e-mail). and so the a meticulous empirical investigation. reveal the complex process of local / global mutual penetration. the mutual influence. and on this basis to rethink the American cultural imperialism and globalization . cosmopolitanism . mixed . etc. areas. Contents: Introduction Acknowledgements Introduction The first part of the first chapter of the theoretical perspective rooted cosmopolitanism: Chapter 2 Assessment McDonaldization. Americanization. globalization Chapter culture. modernity and the instant Chapter Empire rise from the differences in competition the second part of the fifth chapter of the national case studies of the relationship between of Leninism. universalism and hegemonism political and economic superpower exceptionalism: Chapter of the American way of globalization American Controversy: Chapter VII of France. for example consumer Modernity and Japanese cultural identity: the United States of limitations? The skilled migrants Chapter IX of the network economy in the eighth chapter of the third part of the transnational process memory of the United States: the tenth...

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